

To whom it may concern

This letter of reference is intended to express EBU's current experience with NETSTAIRS Technologies and Engineering Team.

Back in early 2020, when EBU's Eurovision Sports wished to tackle COVID-19 travel and key sporting attendance issues, challenges around inviting accredited journalists on site to watch and interview Athletes during major sporting events, leading to the creation in what Eurovision Sport calls "Virtual Media Center" became the point of service.

EBU in collaboration with multiple partners had a short window of time starting such assignment. After collaboration and deep exchanges with NETSTAIRS, it was decided to delegate some key elements of the project to the team headed by A. Moradi, CEO of NETSAIRS.COM, INC.

Since then and until recently delivered VMC services during the second edition of the European Championships in Munich 2022 and the Aquatics European Championships in Rome 2022, Eurovision Sport has delegated VMC assignments to NETSTAIRS.

It has been Eurovision Sport experience that NETSTAIRS has always been attentive, cordial, and provided supportive service in real-time. NETSTAIRS Team bring vast knowledge of Video-First, CDN, Live, and Content Integration into one interactive content delivery network known as iCDN.VIDEO. Our experience has proven to be effective and enabled Eurovision Sport to bring innovation of VMC for delivery and increased viewership.

In short, EBU team has enjoyed working immensely with the NETSTAIRS Team. They excel themselves taking pride in their works. We recommend them highly.

Sincerely



Franck Choquard

Head of Content & Platforms – Eurovision Sport

Geneva, 25 September 2022